



Aqua Elite Photography & Use of Imagery Policy

In order for Aqua Elite to comply with data protection regulations, it is necessary to obtain your consent to use your image or words for the purpose of promoting the club, this would have been done at the first instance of setting up an account

How we may use your photograph, film and words

Aqua Elite may use your photograph, film and words for the purposes of promotion, education and development of the club/sport e.g. to publicise events, in newspaper articles, magazines and other media such as websites, information leaflets, Aqua Elite Social Media platforms, electronic newsletters and presentations

What if I change my mind?

Once an article or image is published and in circulation (e.g. newsletters, website images) it can be copied and used by others. However, you can contact us by putting your request in via email to info@jgagroup.co.uk, at any point and ask us not to use your image or words for any new purposes. We will comply with this request and will also do our best to stop others using your image or words, although we cannot guarantee this. Please note that we will be unable to remove images that have already been used in publications or publicity material.

How long will the club retain my images?

If you do not withdraw your consent in writing, we will retain any images for three years. After three years, images will be reviewed and will be deleted unless they are considered to be of historical importance to the club and are retained as part of the club's archive. By agreeing to the consent, you are agreeing to Aqua Elite using images and words for coaching purposes and to promote Aqua in the press, website, leaflets, newsletter, presentations and social media.

Events hosted by Aqua Elite (End of Term Displays, Showcases & Competitions)

For any event hosted by Aqua, we do allow for parents/guardians to take pictures/videos. In the interests of child protection, photographs and video may only be taken for personal use and not to be placed on social media. If you do wish to use photos for social media, please cover other athletes or crop the image where possible. Unless specifically accredited to do so, you may not take photos for sale, other commercial use or for publication in printed or electronic form, such as on websites. By accepting our terms and conditions, you agree to this condition.